



INDOT's "Roady Recycler" Recycling Container Signs

Indiana Department of Transportation / All
Indiana Department of Transportation Facilities

Partially funded by:

The Indiana Greening the Government Incentive Funding Program

Submitted to:

Indiana Greening the Government Program

402 W. Washington St., Rm. W-478

Indianapolis, IN 46204

July 1, 2004



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Brief Project Description:

To enhance the promotion of reuse and recycling within the Indiana Department of Transportation, the INDOT has created recycling container signs to utilize throughout the department. INDOT has chosen the official INDOT Recycling mascot "Roady Recycler" as the centerpiece to promote the program and will utilize the mascot exclusively in all signs created through the Indiana Department of Administration grant funding.

"Roady Recycler" signs created through the IDOA grant funding focused on the program involving all State facilities in Marion County. This has allowed for standardization of signs for the INDOT facilities within Marion County. In addition, signs were also designed for all INDOT facilities outside of Marion County. Because each recycling program outside of Marion County collects different materials the signs were designed according to the specific INDOT District needs.

- Project Dates: January 1, 2003 to present date
- Location: INDOT facilities statewide
- Contact: Matthew Frazer, Development Specialist, (317) 233-0582, 100 North Senate Avenue, Indianapolis, Indiana 46204

Program Results: Over the past year the recycling container signs have conveyed the intended message to INDOT employees as to what materials to place in the appropriate container(s). In addition, they have provided a common link (Roady Recycler) to all INDOT employees to associate with recycling activities at INDOT.

Creating the reusable recycling container signs specific to INDOT is a great use of the Indiana Department of Administration's Greening grant fund (Matthew Frazer)
